

**LOUISIANA SEAFOOD PROMOTION AND MARKETING BOARD  
MINUTES OF REGULAR BOARD MEETING**

**Open Forum**

**December 13, 2017**

**1:00 PM – Capitol Park Event Center  
702 River Rd, Baton Rouge, LA 70802**

Members Present: Chalin Delaune (Chairman); Pete Tortorich, Jakov Jurisic; Daniel Edgar; Mayor Sherbin Collette; Kristen Baumer; Pete Tortorich; Chef Peter Sclafani.

**I. Call to Order**

The Louisiana Seafood Promotion and Marketing Board meeting was called to order by Chairman Chalin Delaune at 1:27 pm at the Capitol Park Event Center in Baton Rouge.

**II. Adoption of Agenda**

Motion by Chairman Delaune to adopt the agenda and seconded by Mr. Tortorich. Motion carried unanimously.

**III. Old Business**

There was a brief discuss of sustainability in public comments.

**IV. New Business**

Chalin Delaune welcomed everyone to the meeting and allowed Mr. Bryan Adams to have the floor to discuss current activities for the LSPMB.

Mr. Adams mentioned New Orleans Bowl and asked if anyone would like tickets to the event.

Mr. Adams discussed the financial standpoint from a budget that he and Jordan Buras had been working on to close out the year 2017. They found that there would be \$2.6 million left come July 1, 2018. Mr. Adams apologized that there was not a better financial report.

Mr. Adams said there needs to be a discussion about the four board members that would be leaving. The current vacancies were also discussed, so six seats would now be available on the LA Seafood Board. There was a brief discussion about the current board vacancies and outgoing members.

Board Vacancies was set to be discussed in New Business. Mr. Adams asked if they could jump to that discussion and Chalin Delaune approved.

Discussion included:

1. Term lengths for board members
2. Possibly changing legislation to extend board member terms
3. Recommending to the Lieutenant Governor to amend the legislation to allow members to serve to consecutive terms
4. Outgoing board members staying as an interim until vacancies until they are filled

Mr. Jakov Jurisic discussed the lack of quorum at recent board meetings. The discussion continued on how to ensure quorums will be present at future board meetings. The existing legislation for board meetings was also discussed.

Funding was discussed and Mr. Delaune asked to table the discussion for the next meeting.

Jakov Jurisic discussed the necessity of a legislative committee and the appointment of a chairman for the committee. Further discussion of who should fulfill those positions was discussed. Chalin Delaune appointed himself, Jakov Jurisic, Daniel Edgar, and Kristen Baumer to the legislative committee.

## **V. Public Comment**

Chalin Delaune called forward the presenters to discuss the funding that they will be requesting.

Ms. Lorna Bourg gave a brief synopsis of a non-profit organization (Southern Mutual Help Association, Inc.) that she is the President, CEO, and Co-Founder of. Mayor Hilda Curry, the former mayor of New Iberia also presented with Ms. Bourg.

Ms. Bourg mentioned her concerns for Louisiana and it's funding for the fisheries and the infrastructure of the fisheries. Ms. Bourg further discussed bank loans and guarantees that could help the financial institution when

Ms. Bourg asked for \$1 million dollars from the Promotion Board for the Southern Mutual CDFI to guarantee the loans of \$5 million that banks would make. She suggested that the \$1 million dollars would be an investment that can then be loaned to the docks, fishers, restaurants, etc.

Ms. Bourg presentation continued as she discussed the future of the fishing industry in Louisiana. At this point, Mr. Jurisic proposed a question to Ms. Bourg about Southern Mutual being a non-profit and charging interest. Fishery loans were further discussed.

Kristen Baumer discussed how putting up \$1 million dollars would be difficult for letting Southern Mutual decide when and which fisherman would be getting the loans.

Chalin Delaune closed the conversation by recommending to start with individual task forces for Southern Mutual to reach their goal of a \$1 million dollar loan. Ms. Bourg then continued with suggesting a \$500,000 loan instead. Ms. Bourg said some closing remarks for her presentation.

Daniel Edgar and Chalin Delaune thanked the presenters for coming.

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The next public comment came from Mr. Patrick Banks at Wildlife and Fisheries. Mr. Banks began his presentation about the commitment sustainability certification efforts. He discussed the 2018 commitment, but he needs a financial willing partner in the industries.

Chalin Delaune asked a few questions about the research, data, and continuing the assessment for shrimp to be held to the standard. He then made statements regarding the financial commitment of \$250K for the following two years. The total over four years would be \$1 million dollars.

Kristen Baumer mentioned the LSPMB, OLG, and WLF getting together with Audubon Gulf to discuss a further financial commitment.

Mr. Banks thanked the board for their time. Chalin Delaune thanked everyone for coming and stated that the board will now go into executive session.

Daniel Edgar motions to go into executive session as permitted in R.S. 42:17. Jakov Jurisic seconds at 2:35 p.m. Motion was carried unanimously.

A brief executive session was held.

Motion by Jakov Jurisic to return to the meeting and second by Mayor Sherbin Collette at 2:58 pm. Motion was carried unanimously.

**VI. Setting of the next meeting**

Mr. Adams asked for suggestions of a Wednesday that the board can meet in January. Jakov Jurisic suggests committee meetings be held after the regular board meetings.

A discussion of when board meetings should be held. The board agreed that meetings should be held every other month on Wednesdays.

Motion by Kristen Baumer to adjourn - second by Daniel Edgar at 3:15 pm. Motion was carried unanimously.

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